

Make this flu season a success!

Flu season is right around the corner! Let everyone know your pharmacy offers OTC items with these products developed by Pharm Fresh Media.

Whether you choose the **Easy Start Package** or want to order "ala carte", you're able to:

- Customize with your pharmacy's information and logo
- **OR** choose the non-customized version and fill in your information at your convenience.

Easy Start Package includes:

2 posters • **1** counter card • **500** bag stuffers • **1** counter mat

only

\$124

including **FREE** shipping

**CHOOSE FROM
2 DESIGNS!**

Get started today!

Orders due August 31, 2011



Version A



Version B

Easy Start Package

includes:

Version A

Version B



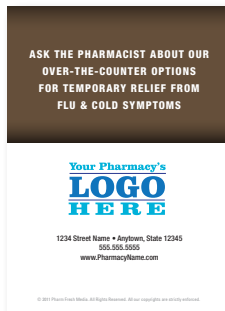
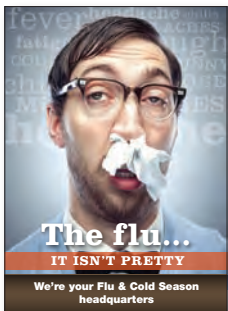
2 POSTERS

1 COUNTER CARDS

500 BAG STUFFERS

Poster (11 x 17)

Poster (11 x 17)



front

back

Bag stuffer (4 x 5.5)

1 COUNTER MAT

ONLY \$124



front

back

Bag stuffer (4 x 5.5)



Counter card w/ easel back (8.5 x 11)

Counter mat (17 x 11)

Counter card w/ easel back (8.5 x 11)

(choose either Version A or Version B)

Version A



Poster (11 x 17)

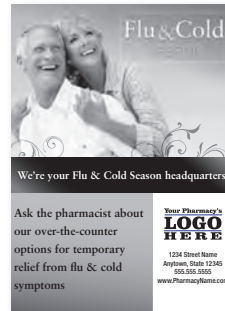
Version B



Poster (11 x 17)



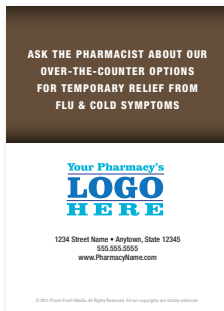
Newspaper ad
b/w or color



Newspaper ad
b/w or color



front



back

**Bag stuffer
(4 x 5.5)**



front



back

**Bag stuffer
(4 x 5.5)**



**Counter card w/ easel back
(8.5 x 11)**



Counter mat (17 x 11)



**Counter card w/ easel back
(8.5 x 11)**

Order form: part 1

Item	Description	Size	Cost	Optional Customization \$50 per item* (add your pharmacy's name, contact info and hours)	Quantity
Easy Start Package	<i>(circle one)</i> Version A, Version B 1 poster, 2 counter cards 500 bag stuffers, 1 counter mat	See below	\$124	Customize? Yes <input type="radio"/> No <input type="radio"/> *Add \$90 for Easy Start Package	
Posters	Version A "The Flu... It Isn't Pretty"	11 x 17	\$30 per set of 5	Customize? Yes <input type="radio"/> No <input type="radio"/>	
Posters	Version B "Senior Couple"	11 x 17	\$30 per set of 5	Customize? Yes <input type="radio"/> No <input type="radio"/>	
Counter Cards	Version A "The Flu... It Isn't Pretty"	8.5 x 11	\$30 per set of 3	Customize? Yes <input type="radio"/> No <input type="radio"/>	
Counter Cards	Version B "Senior Couple"	8.5 x 11	\$30 per set of 3	Customize? Yes <input type="radio"/> No <input type="radio"/>	
Newspaper ad	Version A ("The Flu...It Isn't Pretty") Color or B/W <i>(circle one)</i>	Size varies	\$95**	Included	
Newspaper ad	Version B ("Senior Couple") Color or B/W <i>(circle one)</i>	Size varies	\$95**	Included	
Bag Stuffers	Version A "The Flu... It Isn't Pretty"	4 x 5.5	\$73 per set of 500	Customize? Yes <input type="radio"/> No <input type="radio"/>	
Bag Stuffers	Version B "Senior Couple"	4 x 5.5	\$73 per set of 500	Customize? Yes <input type="radio"/> No <input type="radio"/>	
Counter Mat	"Myth vs. Fact"	17 x 11	\$10 each	Customize? Yes <input type="radio"/> No <input type="radio"/>	
Subtotal:					
IPC & PFOA Members receive 10% off: Member # _____					
Sales tax (WI residents only):					
Shipping & handling:					INCLUDED
Total \$ amount due:					

If you have questions, feel free to call 1.877.32.PHARM (toll-free) for assistance!

Orders due August 31, 2011. Please allow 2 to 4 weeks for your product(s) to ship.

**Does not include the cost of the ad buy

Order form: part 2

Payment/Contact/Shipping Information (please print)

- IPC Member
 PFOA Member

Pharmacy Name _____ Contact Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

Email _____ Website _____

Total \$ Amount Due _____ Payment Method Check* Credit Card

Credit Card: Visa Mastercard # _____ Security Code _____ Exp. Date _____ / _____

Signature _____

**Make checks payable to Pharm Fresh Media*

Order/Customization Information (please print)

LOGO INFORMATION:

- Electronic version of logo* emailed to info@pharmfreshmedia.com Scan-ready art attached** Text only

*Min. 300 dpi, jpg, tif, eps, pdf accepted **Scan-ready artwork constitutes a business card or company letterhead (must be original). Photocopies and faxes are NOT acceptable.

PHARMACIST/TECHNICIAN PHOTO(S):

- Electronic version of photo(s) emailed to info@pharmfreshmedia.com Hard copy attached No photos

FILL OUT THE FOLLOWING INFORMATION AS IT SHOULD APPEAR: (if different than billing/shipping info above)

Pharmacy Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Website _____ Cost of shots _____

Flu Shot Dates _____ Hours _____

Payment/Insurance Accepted _____

Multiple Pharmacy Locations? (please list on separate sheet)

Send enrollment form and artwork (if necessary) to Pharm Fresh Media

5515 Catfish Court Westport, WI 53597 • Phone: 1-877-32-PHARM Fax: 608.849.1985

Email: info@pharmfreshmedia.com

PLEASE NOTE: Alterations to your customization (after the first proof) will be billed at \$25 per item. Wholesale design changes will be billed at our hourly (\$120/hour) rate.