

Make this flu season a success!

Flu season is right around the corner! Let everyone know your pharmacy offers flu shots with these products developed by Pharm Fresh Media.

Whether you choose the Easy Start Package or want to order "ala carte", you're able to:

- Customize with your pharmacy's information and logo
- Customize with your flu shot schedule
- **OR** choose the non-customized version and fill in your Flu Shot dates and times at your convenience.

Easy Start Package includes:

2 posters • 1 counter card • 500 bag stuffers • 1 counter mat

only

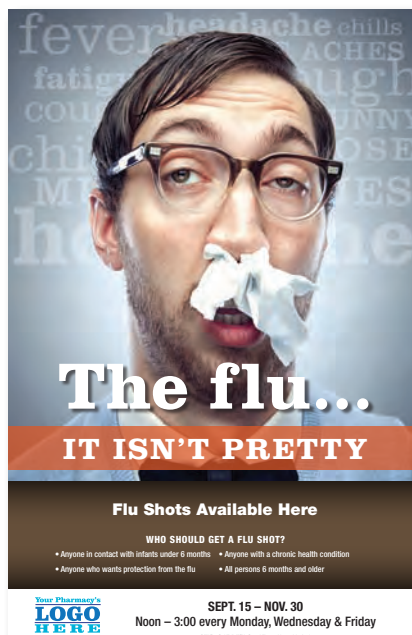
\$124

including **FREE** shipping

**CHOOSE FROM
2 DESIGNS!**

Get started today!

Orders due August 31, 2011



Version A



Version B

Easy Start Package

includes:

Version A

Version B



2 POSTERS

1 COUNTER CARDS

500 BAG STUFFERS

Poster (11 x 17)

Poster (11 x 17)



front

back

Bag stuffer (4 x 5.5)

1 COUNTER MAT

ONLY \$124



front

back

Bag stuffer (4 x 5.5)



Counter mat (17 x 11)



Counter card w/ easel back (8.5 x 11)

Counter card w/ easel back (8.5 x 11)

(choose either Version A or Version B)

Version A

The flu... IT ISN'T PRETTY

Flu Shots Available Here

WHO SHOULD GET A FLU SHOT?

- Anyone in contact with infants under 6 months
- Anyone who wants protection from the flu
- Anyone with a chronic health condition
- All persons 6 months and older

SEPT. 15 - NOV. 30
Noon - 3:00 every Monday, Wednesday & Friday

Your Pharmacy's LOGO HERE

Poster (11x 17)

The flu... IT ISN'T PRETTY

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- All persons 6 months and older

1234 Street Name
Anytown, State 12345
555-555-5555
www.PharmacyName.com

Newspaper ad b/w or color

Flu shot season

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1234 Street Name
Anytown, State 12345
555-555-5555
www.PharmacyName.com

Newspaper ad b/w or color

Version B

Flu shot season

Flu shots available here. Ask at the counter.

Who should get a flu shot?

- Anyone in contact with infants under 6 months
- Anyone who wants protection from the flu
- Anyone with a chronic health condition
- All people 50 and older

Stay healthy and active this year.

Poster (11x 17)



Stickers: Version A size: 2 x 2



Stickers: Version B size: 2 x 2



Stickers: Version C size: 2 x 2

The flu... IT ISN'T PRETTY

Flu Shots Available Here

front

Bag stuffer (4 x 5.5)

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1234 Street Name • Anytown, State 12345
555-555-5555
www.PharmacyName.com

back

Flu shot season

Flu shots available here.

Who should get a flu shot?

- Anyone in contact with infants under 6 months
- Anyone who wants protection from the flu
- Anyone with a chronic health condition
- All people 50 and older

Stay healthy and active this year.

front

Bag stuffer (4 x 5.5)

Your Pharmacy's LOGO HERE

SEPT. 15 - NOV. 30
Noon - 3:00 every Monday, Wednesday & Friday

1234 Main Street
Anytown, US 12345
555-123-4567
www.pharmacyname.com

back

The flu... IT ISN'T PRETTY

Flu Shots Available Here

WHO SHOULD GET A FLU SHOT?

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- Anyone who wants protection from the flu
- Anyone with a chronic health condition
- All persons 6 months and older

SEPT. 15 - NOV. 30
Noon - 3:00 every Monday, Wednesday & Friday

Your Pharmacy's LOGO HERE

Counter card w/ easel back (8.5 x 11)

You have questions, WE HAVE ANSWERS!

flu shot QUESTIONS & ANSWERS

Q: Can the flu vaccine can give me the flu?
A: The flu vaccine contains a dead virus. A dead virus cannot infect you.

Q: If I'm young and healthy, do I need to worry about getting the vaccine?
A: Why suffer through the flu when you can avoid it?

Q: I had a flu shot last year. Will that prevent me from getting the flu this year?
A: Strains of flu change every year. So does the flu vaccine.

FLU SHOTS AVAILABLE HERE.

Counter mat (17 x 11)

Flu shot season

Stay healthy & active this year.

Flu shots available here. Ask at the counter.

Your Pharmacy's LOGO HERE

Counter card w/ easel back (8.5 x 11)

Order form: part 1

Item	Description	Size	Cost	Optional Customization \$50 per item* (add your pharmacy's name, contact info and hours)	Quantity
Easy Start Package	<i>(circle one)</i> Version A, Version B 1 poster, 2 counter cards 500 bag stuffers, 1 counter mat	See below	\$124	Customize? Yes <input type="radio"/> No <input type="radio"/> *Add \$90 for Easy Start Package	
Posters	Version A "The Flu... It Isn't Pretty"	11 x 17	\$30 per set of 5	Customize? Yes <input type="radio"/> No <input type="radio"/>	
Posters	Version B "Senior Couple"	11 x 17	\$30 per set of 5	Customize? Yes <input type="radio"/> No <input type="radio"/>	
Counter Cards	Version A "The Flu... It Isn't Pretty"	8.5 x 11	\$30 per set of 3	Customize? Yes <input type="radio"/> No <input type="radio"/>	
Counter Cards	Version B "Senior Couple"	8.5 x 11	\$30 per set of 3	Customize? Yes <input type="radio"/> No <input type="radio"/>	
Newspaper ad	Version A ("The Flu...It Isn't Pretty") Color or B/W <i>(circle one)</i>	Size varies	\$95**	Included	
Newspaper ad	Version B ("Senior Couple") Color or B/W <i>(circle one)</i>	Size varies	\$95**	Included	
Bag Stuffers	Version A "The Flu... It Isn't Pretty"	4 x 5.5	\$73 per set of 500	Customize? Yes <input type="radio"/> No <input type="radio"/>	
Bag Stuffers	Version B "Senior Couple"	4 x 5.5	\$73 per set of 500	Customize? Yes <input type="radio"/> No <input type="radio"/>	
Stickers	Version A "Shot Happens"	2" diameter	\$36 per set of 80	Customize? Yes <input type="radio"/> No <input type="radio"/>	
Stickers	Version B "I Got Mine! Get Yours!"	2" diameter	\$36 per set of 80	Customize? Yes <input type="radio"/> No <input type="radio"/>	
Stickers	Version C "Kid - I Got My Flu Shot"	2" diameter	\$36 per set of 80	Customize? Yes <input type="radio"/> No <input type="radio"/>	
Counter Mat	"Myth vs. Fact"	17 x 11	\$10 each	Customize? Yes <input type="radio"/> No <input type="radio"/>	
Subtotal:					
IPC & PFOA Members receive 10% off: Member # _____					
Sales tax (WI residents only):					
Shipping & handling:					INCLUDED
Total \$ amount due:					

If you have questions, feel free to call 1.877.32.PHARM (toll-free) for assistance!
Orders due August 31, 2011. Please allow 2 to 4 weeks for your product(s) to ship.

**Does not include the cost of the ad buy

Order form: part 2

Payment/Contact/Shipping Information (please print)

- IPC Member
 PFOA Member

Pharmacy Name _____ Contact Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

Email _____ Website _____

Total \$ Amount Due _____ Payment Method Check* Credit Card

Credit Card: Visa Mastercard # _____ Security Code _____ Exp. Date _____ / _____

Signature _____

**Make checks payable to Pharm Fresh Media*

Order/Customization Information (please print)

LOGO INFORMATION:

- Electronic version of logo* emailed to info@pharmfreshmedia.com Scan-ready art attached** Text only

*Min. 300 dpi, jpg, tif, eps, pdf accepted **Scan-ready artwork constitutes a business card or company letterhead (must be original). Photocopies and faxes are NOT acceptable.

PHARMACIST/TECHNICIAN PHOTO(S):

- Electronic version of photo(s) emailed to info@pharmfreshmedia.com Hard copy attached No photos

FILL OUT THE FOLLOWING INFORMATION AS IT SHOULD APPEAR: (if different than billing/shipping info above)

Pharmacy Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Website _____ Cost of shots _____

Flu Shot Dates _____ Hours _____

Payment/Insurance Accepted _____

Multiple Pharmacy Locations? (please list on separate sheet)

Send enrollment form and artwork (if necessary) to Pharm Fresh Media

5515 Catfish Court Westport, WI 53597 • Phone: 1-877-32-PHARM Fax: 608.849.1985

Email: info@pharmfreshmedia.com

PLEASE NOTE: Alterations to your customization (after the first proof) will be billed at \$25 per item. Wholesale design changes will be billed at our hourly (\$120/hour) rate.